

Title:	Executive Cyber Crisis Management Training Datasheet	Document number:	GNL_DS-EC_v1.0	Draft Date:	2017/08/02
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# Executive Cyber Crisis Management Training Datasheet

## About Executive Cyber Crisis Management:

This is an intensive one-day Crisis Communication Training programme conducted at the client's premises, and has been specifically designed to help company executives manage incidents before they escalate into potentially threatening media crisis situations. Participants will be carefully coached on tried-and-tested methods to steer clear of potential media pitfalls. This includes adopting a clear crisis management strategy, appointing a specific team to manage the situation from start to end, and doing a realistic damage assessment before the crisis actually strikes.

## Target Audience:

Executives & C-Level / Snr Management.

## Key Benefits:

The simulation's key benefits are:

- ✓ Enable the Executive team to face a cyber-security scenarios in which creativity, imagination and exceptional actions are ignited to improve and establish readiness in dealing with the practiced threats.
- ✓ Reflect a realistic crisis management situation that Executives could face in the emerging cyber security landscape.
- ✓ Raise the readiness and involvement level of Executives in the event of a Cyber-attack and to test the familiarity and effectiveness of the company 'Crisis Management Plan'.
- ✓ Understand the key areas participants need to address to defend against, and respond to, cyber incidents.
- ✓ Empower Executives to adjust and enhance decision making procedures and strategies in the context of challenging information security and cyber dilemmas and scenarios before, during and after a cyber-event.

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## Content Covered:

Key components of the programme include:

- ✓ A detailed discussion of delegates' crisis experiences;
- ✓ Guidelines for managing the media in a crisis situation; and
- ✓ Real-time case scenarios and seeing them through.

## Additional issues to be tackled during the workshop include:

- ✓ Anticipating disasters;
- ✓ Anticipating media attention;
- ✓ Handling interview requests;
- ✓ Creating an effective platform to address the crisis;
- ✓ When planning is the key;
- ✓ Working out where you stand on the issue;
- ✓ Being in the firing line;
- ✓ Managing those tough questions;
- ✓ Handling emotive issues; and
- ✓ Addressing community concerns;

## Learning Objectives:

During this workshop, if requested, delegates may be taken through their paces in a variety of interview simulations, with a news cameraman on hand to film each "live" interview. This effective role-play coaching method goes a long way in providing each participant with a 'hands-on' opportunity to avert a media crisis - before venturing into the media minefield.

## Additional course information:

- ✓ Course is conducted over a 3 hr session period
- ✓ Course is delivered via presentations with a knowledgeable facilitator delivering the content.
- ✓ Each attendee will receive a course manual covering the topics and content delivered during the presentation(s).
- ✓ Cyber Security Awareness Introduction training course can be delivered on the customer's premises or at the GNL Cyber head office based in Hurlingham Manor – Sandton.

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Contact information:

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