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Media Release – Cyber Security

Gold 'N Links Cyber Introduces GNL CYBER 360 – a “Per User” Holistic Enterprise Next Generation Cyber Threat Packaged Service.

In order to meet the increasingly complex cybersecurity challenges, organisations are required to constantly adapt and change the way they think about, and approach, Cybersecurity. These innovations typically combine processes, policies, procedures, operations, people, and technology in an integrated and holistic manner, requiring the active participation of the whole organization. No longer is Cybersecurity seen to be only the domain of the IT professional and traditional IT security approaches.

The relationship and interdependence between operational and security cultures (people), processes and technology under this holistic approach to cybersecurity. The cliché “the whole is greater than the sum of the parts” truly applies in combating cyber threats.

Cyber defence strategies are systematically migrating towards more proactive and holistic approaches, building on the traditional reactive and preventative strategies which often rely on End-Point, Datacentre and Perimeter vendor specific technologies and solutions.

This proactive cyber security strategy addresses, holistically, the key elements of the Human Factor, Awareness and Training, Access to Global Threat Intelligence and their translation into effective cyber defence mechanisms - to empower incident response operators, analysts, remediates, etc.

In line with this evolution, Gold 'N Links Cyber have introduced the next “Layer” of cyber security services – **Holistic Enterprise Next Generation Cyber Threat Packaged Services.**

Jim Green, CTO of GNL points out, “Our approach is to focus on a “Per User” model as opposed to the infrastructure, capacity, EPS status quo”.

Dr. Graham Wright, CEO of GNL Cyber, comments that “Our services and solutions provide the “Glue” and address the integration of traditional and evolving Cyber technologies and strategies by adding in a proactive oversight service. This effectively aims to maximises an organisation’s current Cyber Security investments, and extract and enhance value through actionable, visual, local and global threat intelligence and in-depth interactions and engagements to support and protect all organisations, from SMB to enterprise across a variety of market segments”.

These integrated services include a real-time 24/7 user interactive incident response and reporting solution (thereby turning your targets into defenders), a training and awareness solution from basement to boardroom, identifying the risks and vulnerabilities of an organisation (and, more importantly, how these impact the business objectives), exposing known and unknown weaknesses. These are consolidated via a World Class Global SIEM/SOC which leverages the best operators, analysts, specialist on the Cyber Front-Line.

GNL Cyber’s services and packaged solutions are accredited by local and international Cyber Insurance companies and offer piece of mind to all organisations looking for a **Holistic Cyber 360** approach. More reason to broaden the scope of cybersecurity beyond technology tools alone.

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Delivering A Secure Cyber Environment -



“Requirements, Intent and Tools are nothing more than that. It is the application and the creative approach to implementing and using these that adds value and allows customers to maximise their current Cyber Security investments and evolve from a reactive posture to a proactive strategy that makes the difference”, says Wayne Donnelly, Head of Marketing & Sales at GNL Cyber.

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For more information, please contact Wayne Donnelly at wayned@gnlcyber.com or cell: 083 615 4321

About Gold ‘N Links Cyber (GNL Cyber):

Cyber is a Cyber Security Services and Solutions provider, and is part of a global company, Gold N’ Links, which has offices in Johannesburg, Panama, Cyprus, Israel and Singapore.

Gold N’ Links Cyber offers a range of Cyber Security solutions and services across a wide range of industries, including financial services, retail, health care, education and manufacturing.

The Company has been operating in the cyber security domain since 2006 and has developed an extensive network of both global and local knowledge and capabilities to address a broad range of cyber related service and solution requirements focused on delivering unique value.

Please view our website at gnlcyber.com